



**Application to Conduct a Special Event, Benefit, or Promotion
Benefitting Susan G. Komen for the Cure®
Southeast Wisconsin Affiliate**

The Southeast Wisconsin Affiliate of Susan G. Komen for the Cure® is accountable to the public for all fundraising activities using the Komen name. Please read the Third Party Event Guidelines before completing this application.

Date of Application: _____

Organization Name: _____

Contact: _____

Address: _____

City, State, Zip: _____

Daytime Phone: _____

Fax: _____

E-mail: _____

Event or Promotion: _____

Event or Promotion Description: _____

Money Generated Through: _____

Date(s): _____

Rain Date(s): _____

Hours: _____

Location(s): _____

Sponsors, Underwriters: _____

Budget Information (Please estimate - this is not a binding contract. Attach details if necessary.)

Projected Income: _____

Projected Expense: _____

Projected Donation: _____

Publicity / Promotion (list all medial, e.g., brochures, radio, print ads, television, etc.): _____

Assistance needed from the Komen Southeast Wisconsin Affiliate: _____

Insurance (Submit copies of necessary insurance to the Komen Southeast Wisconsin Affiliate 15 days prior to the event.)

Company: _____

Type: _____

Will other charitable organizations benefit from this event? If so, please name and describe the extent to which they will benefit:

Applicant has read the Guidelines for Special Events, Benefits, or Promotions benefiting the Southeast Wisconsin Affiliate of Susan G. Komen for the Cure® and agrees to abide by them. The Komen Southeast Wisconsin Affiliate is not liable to any party or vendor for any fees, costs, or payments of any kind, and Applicant agrees to indemnify and hold harmless the Foundation against any claims by third parties or vendors for such fees, costs, or payments incurred pursuant to this agreement.

Signature: _____

Print Name: _____

Date: _____

Please return completed form to:

Susan G. Komen for the Cure®
Southeast Wisconsin Affiliate
2025 W Oklahoma Avenue, Suite 116
Milwaukee, WI 53215
E-mail info@komensoutheastwi.org
Phone (414) 389-4888 Fax (414) 389-4889

Please contact Devrey Riemer with any questions at devreyriemer@komensoutheastwi.org or (414) 389-4888