



## 2012-2013 Community Health Grant Request for Applications Overview

### Susan G. Komen for the Cure® Southeast Wisconsin Affiliate

#### **OUR MISSION:**

The Susan G. Komen for the Cure® promise is to save lives and end breast cancer forever by empowering people, ensuring quality of care for all and energizing science to find the cures.

To fulfill our mission, the Southeast Wisconsin Affiliate of Susan G. Komen for the Cure® is currently accepting grant applications for evidence-based strategies and promising practices to reduce breast cancer mortality through early detection in our eight-county service area which includes Jefferson, Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington, and Waukesha counties. Priority consideration will be given to applicants proposing services to the target populations of White women and African-American women in Milwaukee, Racine, and Waukesha counties as these women have the highest incidence of and mortality from breast cancer in our service area, based on data from the 2011 Komen Community Profile. Applicants are strongly encouraged to review this document at <http://www.komensoutheastwi.org/understanding-breast-cancer/local-resources/our-community-need.html>. Applicants proposing services to other target populations will be funded if need is justified. Grants are available to non-profit organizations for up to one year. ***Funding will be given to projects that address the following funding priorities:***

#### **FUNDING PRIORITIES:**

1. ***Early detection through increased breast cancer screening:*** evidence-based, culturally competent education and outreach to women age 40 and over\* who have not received breast cancer screening within the last 12 months, to increase the number of these women who obtain regular screening mammograms and clinical breast exams (CBEs).
  - If not a provider of breast health care (non-provider), applicant must secure a referral commitment with a local health care provider to provide CBEs and screening mammograms, as well as diagnostic breast care, biopsy, and affordable treatment should an abnormal screening exam occur.
  - Applicant must confirm completion of the screening exams and report outcomes to Komen.
  - Applicants that propose to provide screening with CBE only (without mammography) will not be funded.
2. ***Early detection through increased diagnostic breast care:*** funding of diagnostic breast care (diagnostic mammography, ultrasound, biopsy, etc) for uninsured/underinsured women at any age who have signs or symptoms of breast cancer (e.g. lump) or who have had an abnormal screening mammogram AND do not qualify for subsidized programs.
3. ***Eliminating barriers to breast cancer care:*** provide safety net medically-related financial aid for uninsured/underinsured women with incomes up to 400% of the federal poverty level before the diagnosis of breast cancer and during treatment. An individual is eligible for assistance up to \$5,000 per grant year. One applicant will be selected to manage this program.
  - Examples of safety net medically-related financial aid provided by the Fund include payment of screening and diagnostic breast care, insurance deductibles/co-pays related to allowable breast services, COBRA & HIRSP premiums, transportation to treatment, childcare during treatment, and some prescriptions.



\* Applicants proposing to screen women under age 40 must provide strong population-specific data to justify that these women are at increased risk. The National Comprehensive Cancer Network Breast Cancer Screening and Diagnosis Guidelines ([www.nccn.org](http://www.nccn.org)) should be utilized to determine risk.

### **FUNDING WILL NOT BE PROVIDED FOR:**

1. Breast health education/outreach WITHOUT also providing referral to and confirmation of screening and/or diagnostic breast care
2. Post-treatment survivor support services
3. Treatment costs (surgery, radiation therapy, chemotherapy, hormonal therapy, etc)
4. Grantee's Indirect costs (rent, utilities, phone, etc)
5. In-system breast health navigator

### **REQUIREMENTS:**

1. Non-duplicative services
2. Last-resort funding
  - All other avenues of funding, such as the Wisconsin Well Woman Program, Medicare, BadgerCare, etc. must be exhausted before Komen funding is used to provide care.
  - Applicant must submit a mutually signed letter of commitment to prove a mutual referral and enrollment process with the local Well Woman Program Coordinator. Some coordinators require six weeks notice prior to the due date of the letter of commitment.
3. Non-provider applicants must prove with letters of commitment that they have secured referral commitments for medical services from local healthcare providers, including CBEs, screening and diagnostic breast care, biopsy, and treatment.
4. Applicants must ensure that a woman receives treatment if breast cancer is diagnosed.

### **APPLICATION DEADLINE: 4:00 pm, November 21, 2011**

Please submit one electronic copy of all application documents in a PDF file by the deadline to: [jenniferfrahm@komensoutheastwi.org](mailto:jenniferfrahm@komensoutheastwi.org). Please put: "Komen Grant Application" and the name of your organization in the subject heading.

Please submit eight (8) paper copies in a timely fashion thereafter to:

Komen Southeast Wisconsin  
Jennifer Frahm  
2025 W. Oklahoma Ave., Ste. 116  
Milwaukee, WI 53215